

Social Media Volunteer - Twitter (Remote)

6 hours per week

Application Deadline - 18th April 2021

Start - 3rd May 2021

Anti Harassment Club is an intersectional feminist organisation. We value diversity and it is important that our team reflects and represents our communities. We are currently under-represented and actively welcome applications from people who are disabled, people who experience racism, and people who identify as LGBTQ+.

Our Mission

Anti Harassment Club is a Brighton & Hove based social movement dedicated to combating, eradicating and raising awareness of sexual and gender-based harassment in public spaces, thereby creating safer communities for everybody.

Our Aims

- To advocate on behalf of people who have experienced street harassment and subsequently felt unheard by police, unsupported by a lack of relevant support services and/or are fearful of going out in public alone as a result of local street harassment.
- To provide a virtual safe space of comfort, support and signposting for any person who has experienced street harassment due to their actual or perceived sex, gender, sexual orientation or gender identity, regardless of that individual's assigned sex at birth.
- To establish and maintain an open dialogue with local support services, Members of Parliament, ward councillors, Brighton & Hove City Council, Sussex Police and the media in order to highlight the frequency and severity of street harassment in our city and the need for imminent change to the way this is handled when reported to the police.
- To gather public support for our campaign to criminalise street harassment so that it is legally recognised as the pervasive violation of human rights that it is.

Job Description

Reports to - Head of Digital Media

Key Responsibilities

- Maintain Twitter account - Tweet and retweet relevant content, schedule posts to create a consistent stream of new content for audience
- Respond to social media communications, sticking to brand voice and key messages
- Propose new ideas and concepts for social media content
- Work as part of the team to develop large social media campaigns
- Assist Head of Digital Media with large projects and events

About You

- Strong feminist values, hungry for change
- Knowledge and understanding of the issues relating to gender-based harassment
- Stays up to date with relevant news and campaigns
- Ability to work both independently and part of a team
- Access to a computer with a good internet connection
- Experience with Twitter, knowledge of relevant hashtags, tips and trends
- Experience with Hootsuite or similar scheduling software (Preferred)